

FLORIDA NURSERY GARDEN NEWS

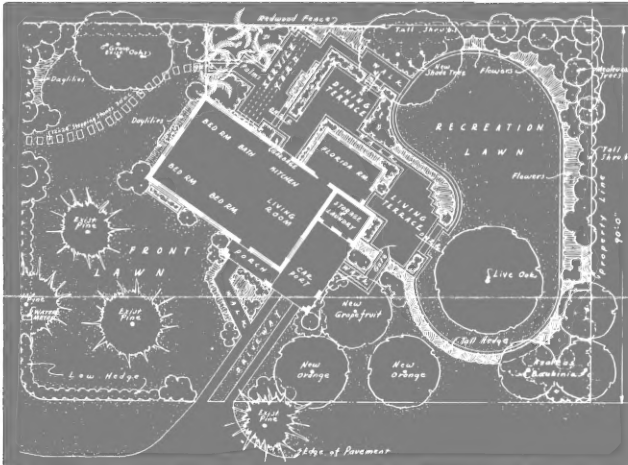
Plant your home to make Florida more beautiful

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NO. 7

IT WON'T COST A LOT TO IMPROVE YOUR PLOT . . . JUST LANDSCAPE IT!

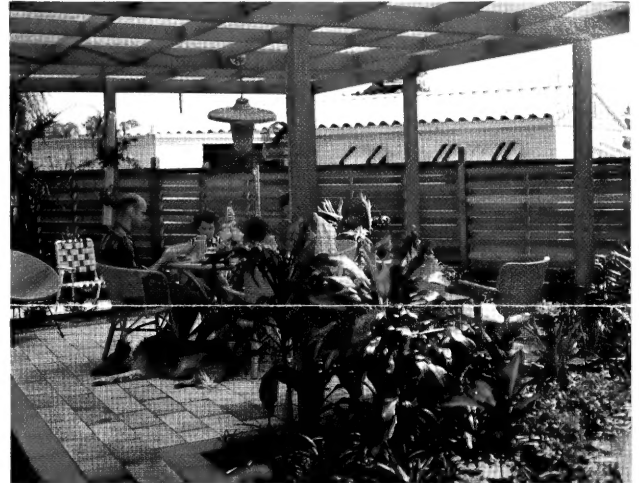


COMPLETELY LANDSCAPE YOUR HOME NOW WITH FLORIDA NURSERY'S "PAY AS THEY GROW" PLAN—

There's no use putting off the proper landscaping until "your ship comes in" . . . have your landscaping done now and enjoy more gracious living and more beautiful surroundings while you pay for it!

- No Down Payment required —**
- No mortgage — just a simple note —**
- Loans up to \$3500.00 —**
- New homeowners also eligible —**
- 5 years to pay —**
- Easy monthly installments —**

Our representative will be happy to give you complete information!



Landscaping improves the house as a frame enhances a picture. The planting is not to overpower the house, but to provide an attractive setting to accentuate its natural beauty and to make it more livable. Landscaping is not confined to trees, shrubs, lawns and flowers, but also includes fences, walls, walks, patios, terraces or other features.

PLAN YOUR PLANTING AS CAREFULLY AS YOU WOULD PLAN YOUR BUILDING:

1. Have a complete, carefully prepared, overall master plan; be sure to:
 - a. Secure privacy.
 - b. Screen unsightly views.
 - c. Provide for outdoor living and family recreation.
 - d. Plan to secure "air-conditioning" thru your planting.
 - e. Use various varieties for color all year in your planting.
2. Install structural items first, such as walks, drives, walls, fences, etc.
3. If you can't put in all your planting at once, do put in the foundation planting and any trees first.
4. Work always toward the completed plan, putting in only **specified** plants in the **specified** location.
5. Remember that proper maintenance is important in keeping your plants looking their best, so be sure to plant only the area which you can care for properly.

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"MILLIONS OF PLANTS"



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CALIFORNIA REDWOOD

**FOR BEAUTY — FOR DURABILITY —
FOR DISTINCTION!**

HANDSOME FENCES IN FOUR POPULAR STYLES!

Basket Weave (illustrated)
Shadow
Ranch
Stockade

ATTRACTIVE TUBS IN MANY SIZES!**COASTERS WITH ROLLERS TO MATCH TUBS!**

**TRELLIS — STAKES — FLATS — WINDOW BOXES —
HANGING BASKETS — ORCHID BASKETS!**

All of the beautifully grained and colored CALIFORNIA REDWOOD, which is naturally insect resistant and needs no painting. Prefab fences in 8' sections for easy installations!

SEE INSTALLATIONS AT OUR LEESBURG DISPLAY GROUNDS.
CALL OR TELEPHONE FOR FREE ESTIMATE.

Questions You've Asked About FLORIDA GARDENING!

Q. Should crotons be planted in the sun or in the shade?

A. Crotons are more colorful and do better in the sun. There are a few varieties which can be used in semi-shade.

* * *

Q. What is the foliage plant which has wine red foliage? I saw it used widely in South Florida.

A. This must be one of the Dracaenas—probably Mme. Andre. It is a tropical plant and does well in Central Florida in planter boxes, pots, or in protected patios.

* * *

Q. One of my neighbors has a very fast growing tree which has small foliage and a spreading growth habits. This is not an Elm tree, for the foliage is much different and the tree is more compact. Can you identify this sprig?

A. The tree is Chinese Elm, which is one of the most rapid growing spreading shade trees. It is transplanted in the winter or spring when nearly dormant, and makes an attractive permanent tree.

* * *

Q. I'd like to plant some annuals now to provide both flowers for cutting and for color in my shrubbery borders. What may be used?

A. Ageratum, Alyssum, Aster, Calendula, California Poppy, Coreopsis, Candytuft, Carnation, Chinese Forget-me-not, Delphinium, Larkspur, Linaria, Lupine, Scabiosa, Nasturtium, Pansy, Petunia, Phlox, Dianthus, Queen Anne's Lace, Salvia, Strawflowers, Helianthus, Sweet Peas, Tithonia, Verbena, Vinca.

* * *

Q. My geranium bed, which has been beautiful all summer, now looks very bad. What should I do?

A. First, cut them back, and start new plants from the cuttings. Prepare your bed over, using peat, dairy manure and bone meal, as well as a good commercial plant food, in the preparation of the soil mix. Remember, Geraniums do not require too much water, so once a week is usually often enough to water them.

* * *

Q. I have a shaded woodland in which I'd like to plant some colorful shrubs. I have had little luck with the ones I have tried. What do you recommend for shaded locations?

A. Ardisia, Azaleas, Camellias (semi-shade), Eleagnus, Holly, Illicium, Liriope, Ophiopogon, Palms, Pittosporum, Podocarpus, Viburnum, Zamia.

FREE TO OUR READERS FOR THE ASKING!

If you'd like one of our attractive binders in which to file your copies of the **FLORIDA NURSERY GARDEN NEWS**, just stop by our office and ask for a copy, or drop us a note with your name and address. There's no charge!

FALL FAVORITES ADD COLOR ACCENT!



HOLMSKIOLDIA SANGUINEA
(Chinese Hat Flower or Mandarin Hat)

One of the most colorful and fascinating shrubs for your garden. The tubular curved red flowers with the brick-red widely flung calyx at the base are most unusual and attractive. Because of the striking coloring, the spreading and willowy habit of growth, and its adaptability to flower arrangements, Holmskioldia should warrant a spot in your garden!

Easy to grow, Holmskioldia may be used as a shrub, trained along a fence for a vine, or espaliered on wall for unusual effect.

\$1.25 and up

ALLAMANDA BROWN BUD HYBRID. Beautiful wide-flaring golden yellow blossoms with rich brown tint on the outside of the buds. The attractive shining green foliage makes it valuable for any garden; however, the most valuable asset is the almost year-round blooming season! Practically disease free and easy to grow, Allamanda may be trained as a shrub or as a vine. No Florida garden is complete without at least one.

75c and up

BRAZILIAN PEPPER (*Schinus terebinthifolius*). Another attractive berried plant that is ideal for your garden. May be used as a shrub, a small tree, or espaliered along a wall. Small berries in abundance along stems. Good dark green foliage. Our plants are all reproduced by mossing or cutting from selected female heavy-fruited parent plants. Excellent for holiday decoration, cutting, etc.

\$1.25 and up

CASSIA BEAREANA. Heavy clusters of bright yellow flowers borne in terminal of slender branches. Very showy and colorful. May be pruned into compact shrub or permitted to grow into small tree.

\$1.50 and up

CUPHEA HYSOPIFOLIA. Low spreading shrub valued for low borders. Lovely fine foliage and soft lavender flowers borne in profusion. Will grow in semi-shade or full sun. Used in planter boxes also.

35c and up

CUPHEA RED. Improved strain with more glossy foliage than hysopifolia; flowers larger and a vivid shade of rosy purplish red. Spreading growth and low height make it valuable for planter box, ground cover, low borders, or facers for taller shrubs. Will grow in semi-shade or full sun.

40c and up

DURANTA PLUMIERI. Golden Dewdrop. Evergreen shrub with shining green leaves and racemes of lavender-lilac flowers. The yellow berries hang on all winter, and are most colorful, both decorative as a shrub or as cut flowers.

75c and up

EUPHORBIA SPLENDENS. Crown of Thorns. An attractive low shrub with bright green foliage scattered along gray heavily spined branches. Bright red flowers borne heavily almost all year add much color. Used widely for planters, low hedges, or borders.

40c and up



THRYALLIS GLAUCA

Another spectacular shrub valued for profusion of yellow blooms borne in terminal spikes almost all year. The foliage is a deep olive green in summer, but turns bronze in the winter month. This shrub is a very rapid grower, but pruning in the spring will keep it in bounds and add to the spread and attractiveness.

\$1.25 and up

HIBISCUS. Many varieties, single and double, from which you may choose. Evergreen shrubs with attractive foliage and lovely blossoms in wide color range. Blossoms excellent for arrangements, etc. If cut before open in morning and kept in refrigerator until late afternoon, they will remain open until late evening for table decorations.

75c and up

JASMINE ILLICIFOLIUM. Very shining pointed leaves. Terminal showy clusters of very fragrant white flowers, showing faintly pink in the bud. Blooms over most of year. May be kept as shrub or grown into vine.

\$1.00 and up

LANTANA CAMARA DWARF YELLOW. This new Lantana is exceptionally dwarf and compact in growth. Evergreen. Hawaiian native blooming all year with deep green foliage and bright Indian yellow flowers borne in abundance.

\$1.00 and up

LANTANA DELICATISSIMA. Weeping Lantana. Vining type Lantana with delicate, fern-like foliage and lavender flowers in clusters. Very attractive for planters or for ground covers.

75c and up

MALPIGHIA COCCIGERA PROSTRATA. A low spreading plant with miniature holly-like leaves. Flowers are pale pink, followed by small red fruit. Commonly known as "Dwarf Holly," this new plant is used for low borders, for planters, for pot plants; excellent for cutting for holiday corsages, too!

\$1.00 and up

TABERNAEMONTANA CORONARIA. Fleur d'Amour. Crepe Jasmine. Fragrant, double white flowers used by commercial florists for corsages for weddings, etc. Prized by gardeners not only for abundance of flowers, but also for shining foliage and pleasing habit of growth.

\$2.25 and up

PYRACANTHA FORMOSANA. Another plant producing abundance of bright red berries along the arching branches. Foliage small, dark green, and shining. In early spring the sprays of tiny, lacy ivory-white flowers are ornamental also. The long arching green branches with lustrous foliage and sprays of bright red berries make it attractive for use as shrub or espaliered on wall, fence, etc. Provides plenty of holiday decorations, too.

\$1.50 and up

TIBOUCHINA or Princess Flower —
Florida's favorite foliage and blossom!



Pictured is the spectacular *T. semidecandra*, with velvety foliage and brilliant flowers. Also available are *Tibouchina grandulosa*, the tree type with metallic foliage and flowers in terminal spikes, and *Melastoma*, the pink *Tibouchina*. Heavy blooming large shrubs or trees.

FLORIDA NURSERY AND LANDSCAPE CO.
LEESBURG, OCALA, AND WINTER PARK, FLORIDA.

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For Kaleidoscopic Color PLANT CROTONS!

Need color? Then here's just the way to get it—plant colorful Crotons from Florida Nursery and Landscape Co. for accent! Wonderful for shrubby borders — for planters — for pots — for patio beds!

BRILLIANTLY COLORED FOLIAGE — shading from creamy white thru deep bright pinks to deep maroon! Green in variations of shades, too!

FASCINATING FOLIAGE — many forms and shapes of foliage: spiral corkscrews; narrow curved and twisted leaves; oak leaf foliage; broad or wide leaves!

EASY TO GROW — WONDERFUL FOR CUT ARRANGEMENTS!

See Florida Nursery's choice Crotons today —

PRICED 75c and up!



NOW IS AN IMPORTANT TIME IN YOUR GARDEN



OUR ROLO SEZ: If you want your grounds to be attractive this winter, you'd better do some "hoe-work" right away! Here is a check-list of some things important you should get done:

- [] Pruning to shape up the new growth of the summer and to keep plants from growing too large.
- [] Clean out all flower beds, and mulch with leaves to discourage further weed growth.
- [] Apply light application of fertilizer to any plants that indicate by foliage color that they need it.
- [] Edge lawn and give it application of ZING.
- [] Plant any shrubs necessary to fill in blank spaces.
- [] Plant annuals or sub-shrubs to add color.
- [] Plant gladioli, Easter Lilies, etc., for later bloom.
- [] If you need professional advice one of our graduate Landscape Architects is as near as your telephone!

REMEMBER: A beautiful city or state begins with YOUR OWN HOME GROUNDS!